

## Seminar on Rural Revitalization for BRI Countries

Program name	Seminar on Rural Revitalization for BRI Countries		
Organized by	International Economic Cooperation Center of Fujian Province		
Time	2025-10-11 -- 2025-10-31	Language used	English
Countries invited	Personnel engaged in rural revitalization in BRI Countries		
Planned number of participants	25		
Requirements for the Participants	Age	Under 50 years old (director generals of provincial departments); Under 45 years old (heads of divisions of provincial departments)	
	Health condition	Participants shall provide clean bills of health or medical examination reports issued by local public hospitals; Personnel with the following conditions shall not participate in the Seminar: 1.have diseases prohibited from entry according to China's laws and regulations; 2.have severe chronic diseases such as serious high blood pressure, cardiovascular and cerebrovascular diseases and diabetes; 3.have mental illnesses or infectious diseases that may pose serious threats to public health; 4.be in the recovery period after a major operation or in the period of acute disease attacks; 5.have severe physical disability; be in pregnancy.	
	Language competence	Fluency in listening, speaking, reading and writing in English	
	others	Participants who come to China for training are not allowed to bring spouses or relatives.	
Venue	Fuzhou City, Fujian Province	Weather conditions	23°C~35°C
Cities to be visited	Ningde City, Fujian Province Huzhou City, Zhejiang Province	Weather conditions	Ningde City, Fujian Province:20°C~29°C Huzhou City, Zhejiang Province:10°C~23°C
Remarks	1. Please prepare materials related to the theme of the Seminar for exchange and discussion in advance; 2. Please bring with you formal attire, national costumes, or uniforms for formal events; 3. Please bring a sufficient amount of necessary medication with you; 4. It's suggested that you bring a laptop or other devices if needed, as these will not be provided by the organizer; 5. Participants are not allowed to change the flight by themselves. If there is a need to reschedule the flight, please contact the Chinese embassy to rebook the ticket according to due procedures; 6. If you are unable to depart on time because of emergencies or encounter delay of transfer flight, please update your time of arrival in the host city with the Chinese embassy or contacts of the organizer to facilitate pick-up at the airport; 7. When transfer is needed, please confirm whether the airline supports through-checked baggage; 8. Coordinators of the organizer will wait for you at the exit of INTERNATIONAL ARRIVAL (or DOMESTIC ARRIVAL) of the airport holding a pickup sign with the name of the Seminar.		

	<p>Please wait at the exit after luggage claim, and call the contacts of the organizer if you have waited for more than 15 minutes;</p> <p>9. It is highly recommended that you install WeChat, Alipay, Baidu and other commonly used apps in China in advance to facilitate your stay in China;</p> <p>10. Dress code: please prepare appropriate clothes according to the weather conditions in China. Formal attire or national costumes are required on important occasions;</p> <p>11. Exact cities to visit are subject to actual arrangements.</p>	
Contact information of the organizer	Contact person for the program	Ms.Wang Lu, Ms.Dong Nico
	Office phone	0086-591-88012186(Ms.Wang), 0086-591-87579189 (Ms.Dong)
	Mobile phone	0086-13909406216(Ms.Wang), 0086-13011150617(Ms.Dong)
	Fax	0086-591-87576772(Ms.Wang), 0086-591-87576772(Ms.Dong)
	E-mail	fjiecc@188.com(Ms.Wang), fjiecc@188.com(Ms.Dong)
	Address	No.118 Road, Gulou District, Fuzhou City, Fujian Province,China
About the Organizer	<p>International Economic Cooperation Center of Fujian Province (IECC) is located in Fuzhou City, the capital city of Fujian Province, renowned for its profound historical heritage, rich cultural legacy, and picturesque natural environment. IECC is primarily responsible for the following duties:</p> <ul style="list-style-type: none"> <li>- Carrying out foreign-aid projects related to human resources development cooperation and material assistance;</li> <li>- Providing Fujian-based enterprises with services related to overseas investment, overseas engineering projects, and labor cooperation;</li> <li>- Offering consultation, translation, and interpreting services for international economic and technological cooperation and exchanges.</li> </ul> <p>As one of the training bases of international business officials designated by China's Ministry of Commerce, IECC has over two decades of experience in international human resources development cooperation. To date, it has organized more than 500 foreign aid training programs for over 15,000 participants from 150+ countries and international organizations. These training programs cover dozens of multilingual bilateral and multilateral training themes, including public administration, economic development, scientific and technological innovation, youth entrepreneurship, NGO, and youth leadership, etc. For instance, it has hosted Seminar on Open Economy for BRI Countries, Seminar for Senior Diplomats from French-speaking African Countries, Seminar on Digital Economy Development for Portuguese-speaking Countries, Seminar on Green Development and Environmental Protection for Latin American Countries, Seminar on Scientific and Technological Innovation for Arabic-speaking Countries and Seminar on Youth Employment and Development for Russian-speaking Countries, etc. These programs provide an exceptional platform for participants to enrich their expertise and enhance their skills, empowering them to better serve their nations and industries. In so doing, IECC has received widespread acclaim from participants. Every year, it receives more than 100 letters of appreciation in the name of participants or their institutions.</p> <p>Adhering to the principles of "high ideals, high quality, and high effectiveness", IECC boasts a competent team with proficiency in multiple languages and extensive expertise in management, translation, and interpreting. Its training is also supported by a reserve of experienced and professional lecturers. With its rich experienced management, rigorous work standards, superior logistics, and remarkable training results, IECC has been widely recognized and praised.</p> <p>IECC sincerely welcomes you to participate in its human resources development cooperation</p>	

	programs organized!
Training content	<p>1. Introduction to the main courses and contents</p> <p>(1) Introduction to China's National Conditions: Focus on publicizing Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, and introduce the development status quo and achievements of China's politics, economy, society, etc. since the founding of the People's Republic of China and the reform and opening - up.</p> <p>(2) "Belt and Road" Initiative and International Cooperation: Mainly introduce the international opportunities provided for community poverty alleviation and livelihood development under the background of the "Belt and Road" Initiative.</p> <p>(3) Framework and Policy System of China's Rural Revitalization Strategy: Analyze the connotations of the five - major revitalizations of China's rural revitalization, namely "industry, talent, culture, ecology, and organization". Combined with relevant cases, explain the logic of policy coordination and implementation path design.</p> <p>(4) Rural Industrial Integration and Characteristic Economic Development: Analyze the models of rural tourism, deep-processing of agricultural products, and e-commerce assisting agriculture, and explore the practical operation strategies and interest-linking mechanisms of the integration of the primary, secondary, and tertiary industries.</p> <p>(5) Characteristic Rural Development and Sustainable Grassroots Poverty Alleviation: Introduce the achievements and key methods of China's poverty alleviation work. Combine poverty alleviation through entrepreneurship to improve the country's people's livelihood situation.</p> <p>(6) Focus on Industrial Talents, Entrepreneurship to Assist Poverty Alleviation: Introduce the policies and practices of China's poverty alleviation by supporting industrial talents.</p> <p>(7) Relocating from Poverty - stricken Areas and Eradicating Poverty Roots: Experience of Poverty-Alleviation Relocation in China's Poor Mountainous Areas: Introduce the effective practices of the Chinese government in helping the people in poor mountainous areas out of poverty through measures such as adapting to local conditions and in - place relocation.</p> <p>(8) Origin and Effectiveness of China's College-graduate Village Official System: Introduce how China implements the college-graduate village official system to promote rural and community poverty alleviation, and share the deeds of excellent college-graduate village officials.</p> <p>(9) The Ningde Miracle of China's Poverty Alleviation: From Poverty Alleviation to High - quality Development: Mainly introduce the successful practice of the transformation of poor villages into new rural areas in Ningde City, Fujian Province.</p> <p>(10) Digital Technology Empowers Rural Governance Innovation: Focus on scenarios such as smart agriculture and rural e-commerce live-streaming, analyze China's "Internet + Rural Areas" experience, such as Pinduoduo's agricultural assistance plan, and help trainees think about local digital rural governance solutions.</p> <p>2. Workshops</p> <p>To enhance the seminar effectiveness, the theme of the seminar will closely focus on rural revitalization, providing answers and explanations to participants regarding their points of interest and difficulties arising from professional courses. It will arrange exchange seminars with relevant institutions such as the "3820" Strategy 30th Anniversary Achievement Exhibition, and share China's experiences and practices in rural revitalization with personnel engaged in rural revitalization from "Belt and Road" countries.</p> <p>(1) The advancement of rural revitalization can activate the endogenous development momentum in rural areas, optimize the industrial structure, improve people's well-being, and promote urban-rural integration. Therefore, comprehensively advancing rural revitalization is an important path for developing countries to achieve agricultural and rural modernization and promote sustainable development. In recent years, China has deeply implemented the rural revitalization strategy, achieving remarkable results in rural industrial integration and ecological governance. New types of agricultural business entities such as cooperatives, family farms, and leading enterprises have developed vigorously.</p> <p>(2) Deepening international cooperation on rural revitalization under the "Belt and Road" framework: Review the cooperation achievements between China and "Belt and Road" countries in fields such as agricultural technical assistance and poverty reduction demonstrations, and explore cooperation potential in directions like characteristic agricultural product processing, rural digital governance, and eco-tourism development. This workshop can provide systematic policy interpretation and practical experience exchange for</p>

	<p>representatives from agricultural and rural departments, local governments, and cooperatives of “Belt and Road” countries, helping them build rural revitalization development models that are in line with their national conditions.</p> <p>3. Visits</p> <p>During the workshop, participants will also be organized to conduct field visits to other regions, where they will visit local institutions, organizations, enterprises, etc., and hold discussions and exchanges with their responsible persons. This will enable participants to gain a more intuitive and targeted understanding of the practices and experiences in rural revitalization, as well as explore opportunities for further cooperation.</p> <p>4.General introduction to the speakers</p> <p>(1) Cai Wenzhi, Director of the Europe, Africa and Oceania Department, Foreign Affairs Office of the People’s Government of Fujian Province</p> <p>(2) Li Hong, Former Deputy Director of the Foreign Affairs Office of the People’s Government of Fujian Province</p> <p>(3) Zhuang Peifen, Professor, College of Economics and Management, Fujian Agriculture and Forestry University</p> <p>(4) Liu Feixiang, Associate Professor, College of Rural Revitalization, Fujian Agriculture and Forestry University</p> <p>(5) Lan Xiaoyuan, Editor-in-Chief of Development Research, Fujian Provincial People’s Government Development Research Center</p> <p>(6) Tao Hongjun, Research Fellow (full professor level), BRICS Research Institute, Sichuan International Studies University</p> <p>(7) Yan Jiajia, Professor, School of Economics and Management, Fuzhou University</p> <p>(8) Wu Jiahui, School of Public Affairs, Fujian Jiangxia University</p> <p>(9) Ye Chong, Associate Professor, School of Economics and Management, Fuzhou University</p> <p>(10) Liu Fei, Associate Professor, Union College, Fujian Normal University</p> <p>5. Materials to be prepared by participants</p> <p>To facilitate the communication with Chinese experts, please prepare materials related to the theme of the seminar, such as:</p> <p>(1)self-introduction including your expertise and organization;</p> <p>(2)the current situation and problems of rural revitalization in your country;</p> <p>(3)cooperation in rural revitalization with other countries and international organizations in your country;</p> <p>(4)the foundation and prospects of cooperation with China, etc.</p>
--	---