

Seminar on Digital Education Platform Development and Management for the MOE of China-UNICEF Gateways to Public Digital Learning Initiative

Program name	Seminar on Digital Education Platform Development and Management for the MOE of China-UNICEF Gateways to Public Digital Learning Initiative		
Organized by	Northeast Normal University		
Time	2025-10-15 -- 2025-11-04	Language used	English
Countries invited	Developing Countries		
Planned number of participants	25		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; Under 50 for officials at director general's level.	
	Health condition	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without metal diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language competence	Capable of listening, speaking, reading and writing in English during the training	
	others	Family members or friends shall not follow	
Venue	Changchun City, Jilin Province	Weather conditions	20°C~22°C
Cities to be visited	Beijing City Shanghai City	Weather conditions	Beijing City:26°C~27°C Shanghai City: 27°C~28°C
Remarks	1.Please prepare in advance the materials for thematic discussion related to the seminar. 2.Please attend formal events wearing formal attire, ethnic costumes or work uniforms. 3.Please bring a small necessary amount of personal medications. 4.Computers are not provided. So if needed, please bring your own. 5.In principle, individuals are not allowed to change their inbound and outbound flight tickets to and from China. If there was a genuine need, please contact the Economic and Commercial Counsellor's Office of the Chinese Embassy in your country and handle the flight change procedures as required. 6.If you cannot depart on time due to special circumstances, or if your flight is delayed during transit, please contact the Economic and Commercial Counsellor's Office or the contact person of the organizer in a timely manner and inform them of the latest flight information so that pick- up arrangements can be made. 7.When transiting, please confirm whether you need to re-check your luggage. 8.After landing and collecting your luggage, please wait patiently at the international or domestic arrival exit. The staff will hold a pick-up sign with the name of the organizer and the participants. If you have waited for more than 15 minutes, please contact the contact person of the organizer. 9.It is recommended to download and register the WeChat App in advance.		
Contact information of	Contact person for the program	Mr.ZHANG Lijun	

the organizer	Office phone	0086-431-85099585(Mr.ZHANG)
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About the Organizer	<p>Northeast Normal University (NENU) was founded in 1946. In September 1996, NENU became one of the first universities given priority for the construction of “Project 211”. In 2007, it was selected as a national “Platform for Project 985 Innovation in Dominant Disciplines”. In September 2017, it became one of the first universities selected for the national “Double First-Class” Initiative. NENU has so far had six “Double First-Class” disciplines, ranking the 19th in China. NENU has two campuses, 1700 plus faculty members (560 professors, 657 associate professors).</p> <p>With the principal as the leader, there is a “Leading Group for Human Resources Development and Cooperation Programs for Participants from Developing Countries” under which an office for application and organization of such programs was established. Since 2002, NENU has set up a 6-member university-office-faculty (school) administration team, 60 lecturers, including 39 professors, 16 associate professors and 5 lecturers, accounting for 65%, 27% and 5% respectively, working full time or part time to ensure the effectiveness and quality of the programs of human resources development and cooperation with other developing countries. NENU started organizing the programs of human resources development and cooperation with other developing countries in 2002. In 2004, the Ministry of Education conferred the Tablet for Organizer of Programs of Human Resources Development and Cooperation with other Developing Countries to the NENU. As of November 2024, with competitive disciplines, competent teachers and complete facilities, and in line with the principle of standard organization, clear target and customized service, NENU has organized 50 seminars joined by 1,445 participants and 8 degree programs for 166 masters.</p>	
Training content	<p>Entrusted by the Ministry of Commerce of the People’s Republic of China, Northeast Normal University will host the “Seminar on Digital Education Platform Development and Management for the MOE of China-UNICEF Gateways to Public Digital Learning Initiative” from October 15 to November 4, 2025. The working language will be English, and the seminar will last for 21 days.</p> <p>This seminar adopts a two-module curriculum design of “theoretical foundation plus practical empowerment”. The theoretical module will systematically analyze the development framework of digital transformation in education, while the practical module will focus on case studies, practice, and field visits related to digital transformation in education.</p> <p>1. Introduction to Lectures and Contents</p> <ol style="list-style-type: none"> (1) Introduction to China’s National Conditions; (2) China's Education Reform and Promotion Strategies in the New Century; (3) Global Digital Transformation Trends, Challenges, and National Reform Designs; (4) Policy Strategy and Top-Level Design Methodology—Taking China's Experience and Policies in Education Digital Transformation as Examples; (5) Cultural Conflicts and Ethical Considerations in the Process of Education Digital Transformation; (6) Digital Intelligence Literacy and Teaching Reform; (7) Teaching Reform and Innovation Supported by Information Technology—Building Smart Classrooms; (8) Practical Application of Tools in Teaching and Research Amid the AI Trend; (9) Design of Education Quality Evaluation Schemes and Data Analysis; (10) Experience Reference for Digital Education Reform and Development in Developing 	

	<p>Countries;</p> <p>(11) Reshaping of Teachers' Roles and Digital Literacy Systems;</p> <p>(12) Development of Digital Education Platforms—Prioritizing the Development of Digital Education;</p> <p>(13) Integration of Educational Psychology and Digital Education;</p> <p>(14) Case Analysis of Excellent Smart Campus Construction;</p> <p>(15) Analysis of Innovative Application Scenarios of Educational Large Models;</p> <p>(16) Effectiveness Evaluation of Education Digital Transformation;</p> <p>2. Brief Introduction to Lecturers</p> <p>(1) ZHANG Leisheng, Associate Professor, Jilin University;</p> <p>(2) XIE Yanan, Associate Researcher, Northeast Normal University;</p> <p>(3) LIU Haimin, Professor, Northeast Normal University;</p> <p>(4) ZHOU Lin, Professor, Northeast Normal University;</p> <p>(5) MA Yunpeng, Professor, Northeast Normal University;</p> <p>(6) LV Lijie, Professor, Northeast Normal University;</p> <p>(7) LI Guang, Professor, Northeast Normal University;</p> <p>(8) DENG Tao, Professor, Northeast Normal University;</p> <p>(9) QU Zhengwei, Associate Professor, Northeast Normal University;</p> <p>(10) CHEN Xiaohui, Professor, Northeast Normal University;</p> <p>(11) DU Yuhong, Professor, Beijing Normal University;</p> <p>(12) WANG Guoxia, Professor, Northeast Normal University;</p> <p>(13) DONG Cheng, Professor, Northeast Normal University;</p> <p>(14) CAO Chun, Associate Professor, Northeast Normal University;</p> <p>(15) GUO Juan, Associate Professor, Northeast Normal University.</p> <p>(16) GAO Di, Professor, Northeast Normal University;</p> <p>3. Thematic Discussions</p> <p>(1) Participants will be invited to join regional and national discussions on the development status of digital education platforms;</p> <p>(2) Participants will be invited to share what's learned in this seminar;</p> <p>4. Introduction to Cultural Trips (visits might be adjusted according to the actual situation)</p> <p>Cultural trips to famous higher learning institutions and places of interest in Beijing and Shanghai will be arranged.</p>
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