## Seminar on Chinese Language and Culture for Educational Officials from Countries along the Belt and Road

Program name	Seminar on Chinese Language and Culture for Educational Officials from Countries along the Belt and Road							
Organized by		Nanchang University						
Time	2025-	10-15 2025	5-11-04	I	Language used	English		
Countries invited	the Belt and Road Countries							
Planned number of participants	25							
Requirements for the Participants	Age	Under 45 for officials at or under director's level; Under 50 for officials at director general's level.						
	Health condition	hreegure cordioxingguller/carebroxingguller disanges and dishetes without metal l						
	Language competence	Capable of listening, speaking, reading and writing in English during the training						
	others	Family members or friends shall not follow						
Venue	Nanchang C Provi		Weather cond	itions	13°C~29°C			
Cities to be visited	Beijing City Shanghai City		Weather cond	itions	Beijing City:1°C~24°C Shanghai City:13°C~30°C			
Remarks	1. Please prepare the discussion materials related to the theme of the program; 2. Please wear formal or traditional ethnic clothing or working uniform to formal activities; 3. Please carry a small amount of common medications; 4. The Chinese side will not provide computers, please bring your own if necessary; 5. It is generally prohibited to alter international flight tickets personally. If necessary, please consult the Economic and Commercial Office of the Chinese embassy in your country to handle the process of flight ticket change; 6. If unexpected circumstances prevent your timely departure, or if your connecting flight is delayed, please contact the Economic and Commercial Office or the contact person of the organizer in a timely manner and inform them of the latest flight information for pick - up arrangements; 7. When transferring flights, please confirm whether you need to recheck your luggage; 8. After collecting your luggage upon landing, please wait patiently at the international arrival exit or domestic arrival exit. Our staff will pick you up with a sign bearing the name of the organizer. If the wait exceeds 15 minutes, you can contact with the contact person of the organizer by phone; 9. It is recommended to download and register WECHAT in advance.							
Contact information of	Contact person for the program  Ms.Song Wenjie							

the organizer	Office phone	0086-791-83968593(Ms.Song)		
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Nanchang University is a Double First-Class Discipline Construction University, a Ministry of Education and Jiangxi Province Co-built University, and a Jiangxi Province First-Class University Holistic Construction University. The university has a total of 4,98 staff members and more than 56,200 students of various types, including more than 1,430 overseas students. The university is a demonstration base for studying in China, and has the qualifications to recruit Chinese Government Scholarship students and International Chinese Language Teacher Scholarship students. It is also a base for foreign scholarships (cooperative projects) to study in China, an advanced examination center for the national HSK online test, and a training base for studying abroad by the Ministry Education's Study Abroad Service Center. The school attaches great importance to international education, and has established exchange and cooperation relations with 246 universities and institutions from more than 40 countries (regions). It has established the China-Canada Joint Laboratory of Food Science and Technology (Nanchang), the Science and Technology Cooperation Base for Food Safety, the International Food Innovation Research Institute, and the International Materials Innovation Research Institute. It has also built Jiangxi Province's first Russian Center with Russian universities and carried out Sino-foreign joint education projects with Queen Mary University of London, UK. The school has built four Confucius Institutes with the University of Poitiers, France, the University of Hasanuddin, Indonesia, the University of Udayana, Indonesia, and the University of Castilla-La Mancha, Spain.

About the Organizer

Since 2005, with the strong support and help of the National Ministry of Commerce, the Jiangxi Provincial Party Committee, the Provincial Government, the Provincial Department of Commerce, the Provincial Department of Education and the Provincial Foreign Affairs Office, Nanchang University has successfully completed the implementation of 23 batches of China Aid training projects. The training themes include economy, culture, Chinese language teaching, fiscal finance, etc. and more than 600 trainees from more than 50 countries in the world have completed the training session. They include 14 seminars for government officials from developing countries on the topic of "Chinese culture and economy", with working languages of English, French, and Arabic: 2 seminars for university presidents from developing countries; 1 seminar for university presidents from South America, the Caribbean and the South Pacific region; 1 seminar for African country education department (Chinese language teaching) officials; 1 Chinese language seminar for officials of Shanghai Cooperation Organization; 1 seminars for primary and secondary school principals in African English-speaking countries; 1 seminar for Sudanese fiscal finance; 1 seminar for Sino-Malaysian cultural exchange officials; 1 seminar for digital technology in "Belt and Road" countries in the fields of culture, economy, fiscal finance, Chinese language teaching, etc. We have trained outstanding talents for relevant countries, deepened the friendship with the governments and people of relevant countries, and promoted multilateral exchanges and cooperation in education, economy, culture, etc. Our training has been proved to be a complete success and received positive feedback from our trainees.

The specific implementing unit of the training project is the International Education College of Nanchang University, which is responsible for the education and management of overseas students coming to China, the short-term exchange of overseas students and the teaching of

Chinese Language and Chinese culture to overseas students in our university. Since the 1990s, more than 7,000 students from more than 120 countries have studied here. Our college often organizes and holds various kinds of Sino-foreign cultural exchange activities such as short-term visits to China by overseas and international cultural festivals, cultivating a professional management team and accumulating rich experience in organizing and managing foreign training projects.

Commissioned by the National Ministry of Commerce of People's Republic of China, Nanchang University will host the Seminar on Chinese Language and Culture for Educational Officials from Countries along the Belt and Road in Nanchang City, Jiangxi Province from October 15th to November 4th 2025, using English as working language. This Project mainly focuses on Chinese culture, and consists of diverse activities such as topic lectures, symposium, workshop, cultural salon, Chinese courses, cultural experience and visit. Topic lectures will be conducted by senior scholars with professional academic background and bilingual teaching skills. Chinese courses will be delivered by experienced Chinese teachers in International Education College. Experts and teachers in certain fields are in charge of cultural experience. Our staff in the International Department shall ensure the smooth implementation of all activities. This seminar will not only promote exchanges in language and culture between China and other Belt and Road countries, but also cultivate more talents who are familiar with China, deeply in love with Chinese culture, and will play a key role in exchanges and communications, promoting our cooperation to higher level.

The project includes four parts:

1. Topic Lectures. Focusing on Chinese language culture, the seminar will conduct topic lectures on Chinese current situations, Chinese culture and Chinese characters etc. Some of the lectures like Introduction of China, Elaboration on China's Economic Wonders, The theory of Socialism with Chinese Characteristics in the New Era, Chinese Wisdom: Training and Leadership Cultivation, Landscapes in Jiangxi, Jiangxi's Cultural Contribution to the World, Jiangxi's Cuisine Culture and Chinese Civilization, Chinese culture in the Academy Tradition, The History of Chinese Traditional Music, Chinese Traditional Festivals, Confucius Institute: A Bridge of Cultural Exchange between China and the World, Chinese Language and Characters, Inheritance and Innovation: Communication between Chinese Tradition and Modern Design, Chinese Idioms and Humanity, Chinese Social Rituals, Neo-Confucianism: the Essence of Chinese Philosophy and Global Communication, "Green Mountains and Lucid Waters are invaluable asserts": The Green Development of Jiangxi Province. Comprehensively elaborate Chinese history, geographic condition, social construction and

development.

2. Chinese cultural experience activities. These include immersive experience activities on themes such as Gan Opera, martial arts, calligraphy, handicrafts, porcelain-making, tea ceremony, folk music, traditional Chinese painting, and architecture, allowing participants to deeply appreciate the unique charm of traditional Chinese culture and art.

- 3. On-site visits. In Nanchang, Jiangxi Province, participants will visit famous historical and cultural sites such as Tengwang Pavilion, Jiangxi Provincial Museum, Wanshou Palace, Jiangxi Sifang Painting and Calligraphy Academy, Qiushui Square, and Hubei Village in Tacheng Town, to experience the traditional culture of Jiangxi and truly understand the development achievements of Jiangxi Province in areas such as green rise, tourism, and rural revitalization. In Beijing, participants will visit cultural landmarks such as the Great Wall, the Forbidden City, Hutongs, and Nanluoguxiang to feel the weight of Chinese history. In Shanghai, participants will visit the site of the First National Congress of the Communist Party of China, the Bund, Lujiazui, and other places to learn about Shanghai's modern development achievements as a highland of China's reform and opening up.
- 4. Exchange activity. Our university's experts and scholars will organize discussions with participants on typical cooperation cases between China and the participants' home countries in the fields of economy, culture, and education, sharing experiences and exploring future cooperation directions. At the same time, participants will be invited to join our university's student brand activity, "together better" Chinese and foreign youth cultural salon, providing opportunities for in-depth exchanges with Chinese college students.

Note: Each lecture in the training course lasts for 3 hours: from 9:00 am to 12:00 pm in the morning, and from 2:00 pm to 5:00 pm in the afternoon. There will be a 15-minute break between lectures, during which coffee, tea, and various snacks will be provided to the participants.

Training content

The cities for on-site visits may be adjusted according to the actual situation.				