

Seminar on Practical Chinese Language for Media Officials from Belt and Road Countries

Program name	Seminar on Practical Chinese Language for Media Officials from Belt and Road Countries		
Organized by	Huaqiao University		
Time	2025-10-20 -- 2025-11-09	Language used	English
Countries invited	English-speaking Belt and Road Countries		
Planned number of participants	25		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; Under 50 for officials at director general's level.	
	Health condition	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without metal diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language competence	Capable of listening, speaking, reading and writing in English during the training	
	others	Family members or friends shall not follow	
Venue	Xiamen, Fujian	Weather conditions	16°C~24°C
Cities to be visited	Beijing City	Weather conditions	Beijing City:-2°C~20°C
Remarks	1. Please prepare the discussion materials related to the theme of the program; 2. Please wear formal or traditional ethnic clothing or working uniform to formal activities; 3. Please carry a small number of common medications; 4. The Chinese side will not provide computers, please bring your own if necessary; 5. It is generally prohibited to alter international flight tickets personally. If necessary, please consult the Economic and Commercial Office of the Chinese embassy in your country to handle the process of flight ticket change; 6. If unexpected circumstances prevent your timely departure, or if your connecting flight is delayed, please contact the Economic and Commercial Office or the contact person of the organizer in a timely manner and inform them of the latest flight information for pick - up arrangements; 7. When transferring flights, please confirm whether you need to recheck your luggage; 8. After collecting your luggage upon landing, please wait patiently at the international arrival exit or domestic arrival exit. Our staff will pick you up with a sign bearing the name of the organizer. If the wait exceeds 15 minutes, you can contact with the contact person of the organizer by phone; 9. It is recommended to download and register WECHAT and GAODE MAP in advance. 10.To ensure smooth communication, please obtain a Chinese SIM card or purchase an international data roaming package in advance. 11. During the training period, participants are expected to comply with the teaching schedule		

	and discipline. Attendance records will serve as the basis for issuing the training completion certificates.	
Contact information of the organizer	Contact person for the program	Ms.CHEN ZIHANG, Mr.Zhang Mingqing
	Office phone	0086-592-6060552(Ms.CHEN), 0086-592-6060551(Mr.Zhang)
	Mobile phone	0086-19826521911(Ms.CHEN), 0086-15105971600(Mr.Zhang)
	Fax	/
	E-mail	yuke@hqu.edu.cn(Ms.CHEN), yuke@hqu.edu.cn(Mr.Zhang)
	Address	No. 8, Jiageng Road, Jimei District, Xiamen, Fujian, China
About the Organizer	<p>Huaqiao University is a well-known higher education institution in China, focused on "facing overseas and facing Hong Kong, Macao, and Taiwan" in its educational mission. It has campuses in Xiamen and Quanzhou, Fujian Province, and has established 156 offices or recruitment agencies worldwide. The university comprises 27 colleges, 11 academic disciplines, 11 first-level doctoral programs, 41 national and provincial key disciplines, and 68 undergraduate programs. It currently has 28,621 undergraduate students and 7,926 graduate students, including 9,045 international students from overseas, Hong Kong, Macao, and Taiwan.</p> <p>The Chinese Language and Culture College/Preparatory Education College of Huaqiao University is recognized by the Ministry of Education of China as a "National Base for Teaching Chinese as a Foreign Language," a "Key Institution for Supporting Chinese Language Education in Neighboring Countries," a "Chinese Government Scholarship Preparatory Education Base," and a "National Language Promotion Base." It is also designated as a "Featured Service Export Base in the Language Sector" by the Ministry of Commerce, the Publicity Department of the CPC Central Committee, and the Ministry of Education, and holds qualifications as a "National Foreign Aid Training Institution" under the Ministry of Commerce.</p> <p>Established in 1953 in Xiamen, Fujian Province, with approval from the Chinese government, the college specializes in enrolling overseas Chinese students and international learners to study Chinese language and culture in China. To date, it has cultivated over 60,000 professionals across various academic levels from more than 100 countries and regions worldwide. The college comprises teaching and auxiliary units such as the Department of Teaching Chinese to Speakers of Other Languages (TCSOL), Department of Education of Chinese Language, Department of Chinese, Preparatory Department, Training Department, and Modern Educational Technology Center. It offers graduate and undergraduate degree programs, non-degree intensive Chinese language courses, and specialized initiatives including international Chinese language teacher training, overseas Chinese language instructor programs, and student summer/winter camps centered on Chinese cultural immersion.</p> <p>The college regularly hosts Chinese language training programs for foreign government officials from countries such as Thailand, Angola, Suriname, Saudi Arabia, Oman, Indonesia, and the Philippines. Key ongoing collaborations include Chinese language courses for officials from Myanmar's Ministry of Commerce, training programs for Philippine diplomatic envoys in China, and foreign aid training initiatives for government officials under the Ministry of Commerce of China.</p>	

	<p>Currently, the college enrolls over 2,200 students from more than 80 countries and regions across Asia, Europe, the Americas, and Africa.</p> <p>Official Website of Huaqiao University: https://www.hqu.edu.cn/</p>
Training content	<p>Commissioned by the Ministry of Commerce of the People's Republic of China, the Chinese Language and Literature College/Preparatory Education College of Huaqiao University will hold the Seminar on Practical Chinese Language for Media Officials from Belt and Road Countries in Xiamen, Fujian Province from 20 October to 9 November 2025.</p> <p>This training program adopts a combination of classroom teaching, hands-on practice, cultural immersion, discussion sessions and field visits, focusing on the core capabilities of practical Chinese for journalism, including Chinese expressions for current affairs news reporting (such as sentence structure norms for news drafts and in-depth reports), Chinese question-and-answer skills for press conferences (including precise wording for policy interpretation and event response), etc. It also teaches students how to use artificial intelligence as a tool in news Chinese, calibrate Chinese news terms with the help of an intelligent terminology database, use AI-assisted systems to complete the Chinese transcription and optimization of multilingual news, and analyze the dissemination effect of Chinese international news through big data tools.</p> <p>Core courses:</p> <p>China's national conditions and news communication environment, systematically introduces the human geography, political economy, science and technology education of China, Fujian Province and Xiamen City, and focuses on analyzing the development achievements in the field of media in the past 40 years (such as integrated media construction, improvement of international communication capabilities, breakthroughs in digital news technology, etc.), combined with the characteristics of the "Belt and Road" node city (such as Xiamen's news communication resources as the starting point of the Maritime Silk Road), to explain China's news policies and media operation mechanisms.</p> <p>Strengthen the basics of news Chinese. According to the needs of news scenarios, consolidate Chinese pronunciation, basic vocabulary (such as news terms such as "press conference", "press release", "public opinion") and practical grammar (such as concise "subject, predicate and object" sentence patterns in news writing and fixed collocations in policy statements). Through exercises such as simulated news headline writing and short sentence question and answer, improve the basic language skills in news work.</p> <p>Frontier theories and applications of news Chinese teaching.</p> <p>Concepts and models of Chinese application in the context of international news.</p> <p>Tool application of artificial intelligence in news Chinese.</p> <p>Theory and methods of rapid teaching of news Chinese.</p> <p>Practical teaching methods of news Chinese.</p> <p>Seminar:</p> <ol style="list-style-type: none"> 1. Differences in concepts and models of Chinese application in different journalism positions. 2. The application of artificial intelligence in practical Chinese news operations. 3. Rapid teaching path for professional Chinese in the field of journalism. 4. Comparison and adaptation of Chinese expressions in the context of Chinese and foreign news. <p>The training course combines classroom discussion with field investigation, with Xiamen and Beijing as the core training sites, focusing on China's news communication system and international communication practice. By visiting news organizations, international communication platforms, news release scenes and cultural landmarks in various places, it helps students intuitively understand the application logic of Chinese in news practice and improve their Chinese practical ability in cross-cultural news communication. Through training, a closed loop of "theoretical learning - field practice - practical outputs" is finally formed, helping students become the backbone of the Belt and Road news cooperation with both Chinese application ability and cross-cultural communication vision, and promoting the media cooperation of countries along the route to a deeper level.</p>

	The final itinerary is subject to confirmation.
--	---