

Senior Seminar on Global Trade Circulation for Belt and Road Countries

Program name	Senior Seminar on Global Trade Circulation for "Belt and Road" Countries		
Organized by	Shanghai Business School		
Time	2025-10-28 -- 2025-11-10	Language used	English
Countries invited	"Belt and Road" Countries		
Planned number of participants	30		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; Under 50 for officials at director general's level.	
	Health condition	Participants should be in good health, should provide a health certificate or health examination certificate issued by a local public hospital, and should be free of diseases prohibited by Chinese laws and regulations from entering China, and free of other serious chronic diseases (such as severe hypertension, cardiovascular and cerebrovascular diseases, and diabetes), mental diseases or infectious diseases that may pose a significant public health risk. Participants shall not in the period of recovering from major surgery or acute illness, not be severely physically disabled, and not during a pregnancy period.	
	Language competence	Participants should be capable of listening, speaking, reading and writing in English that can meet the requirements of the class.	
	others	Family members or friends shall not follow	
Venue	Shanghai	Weather conditions	10°C~22°C
Cities to be visited	QingdaoCity Shandong Province	Weather conditions	Qingdao City:7°C~16°C
Remarks	<p>1.Please prepare the discussion materials related to the theme of the program;</p> <p>2.Please wear formal or traditional ethnic clothing or working uniform to formal activities;</p> <p>3.Please carry a small amount of common medications;</p> <p>4.The Chinese side will not provide computers, please bring your own if necessary;</p> <p>5.It is generally prohibited to alter international flight tickets personally. If necessary, please consult the Economic and Commercial Office of the Chinese embassy in your country to handle the process of flight ticket change;</p> <p>6.If unexpected circumstances prevent your timely departure, or if your connecting flight is delayed, please contact the Economic and Commercial Office or the contact person of the organizer in a timely manner and inform them of the latest flight information for pick - up arrangements;</p> <p>7.When transferring flights, please confirm whether you need to recheck your luggage;</p> <p>8.After collecting your luggage upon landing, please wait patiently at the international arrival exit or domestic arrival exit. Our staff will pick you up with a sign bearing the name of the organizer. If the wait exceeds 15 minutes, you can contact with the contact person of the organizer by phone;</p> <p>9.It is recommended to download and register WECHAT in advance;</p> <p>The itinerary for city visits and inspections may be adjusted based on actual circumstances.</p> <p>10.The itinerary for city visits and inspections may be adjusted based</p>		

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About the Organizer	<p>Shanghai Business School is a general public higher education institution with distinct business characteristics, SBS has four campuses on Fengpu, Zhongshanxi Road, Caobao Road and Guoquan Road, respectively and one school site on Fuzhou Road, with a total of 9,000 full-time students and a faculty and staff of more than 700. The institution comprises 12 secondary colleges, offering 29 undergraduate programs and 6 master's degree programs (in Tourism Management, International Business, Finance, Business Administration, Engineering Management, and Social Work). Insisting on open school management, SBS has striven to enhance its international reputation and influence. SBS has cooperated and exchanged with 109 universities and research institutions in the United States, the United Kingdom, Australia and other countries and regions, initiated the establishment of the Belt and Road International Alliance for Business Education, and established an international alliance of high-end business think tanks and an overseas education base in Central and Eastern Europe.</p> <p>MOFCOM Training Base for International Business Officials (Shanghai) was established in 2010 by the Ministry of Commerce of the People's Republic of China, and is one of the first four training bases for international business officials authorized by the MOFCOM, and the only one in the Yangtze River Delta region. The foreign aid training work undertaken by the Base has been highly valued by SBS, and the president in charge of foreign aid training. The foreign aid training work of SBS has received high attention and support from Shanghai Municipal Commission of Commerce and Shanghai Municipal Commission of Education.</p> <p>By the end of 2024, Shanghai Training Base has successfully held 307 seminars (including 10 ministerial programs), training 9,748 officials(including 41 ministerial officials) from 147 countries and regional organizations in 6 continents. The seminar topics cover finance, trade, urban planning and construction, infrastructure planning and construction, transportation management, scientific & technological innovation and entrepreneurship, enterprise management, financial management, judicial cooperation, maritime management, logistics management, e-commerce□vocational education□Tourism and Hotel Management and other fields. The training languages include English, French, Spanish, Portuguese, Arabic, Russian, Mongolian and Vietnamese. The programs have received consistent praise from the fellow participants.</p> <p>Since 2021, SBS has adapted to the new situation of foreign aid training and explored and practiced online training mode for it. Based on the basic principle of “signing-in requirement, and the recording, monitoring and restoring capacities”, SBS has developed a set of online foreign aid training management service platform. The platform is equipped with a variety of teaching and management functions, which can be applied to online, offline and online-offline combined forms of training, contributing to higher convenience in fellow participants' daily learning and support services as well as the provision of data support for learning evaluation. The foreign aid training work and the management service platform have been gotten affirmation by both online and offline fellow participants.</p>	
Training content	<p>1.Main Training Courses and Contents</p> <p>(1) Overview of China's National Conditions: Mainly introduces the current development status and achievements of China's politics, economy, society, and culture.</p>	

- (2) Current International Trade Pattern and Development Trend mainly introduces the current international trade patterns, the construction of international economic and trade pattern of domestic and international dual circulation cycle, China's position and role in the current trade pattern, and the outlook on international trade development.
- (3) The Belt and Road Initiative and the Promotion of Diversified Trade Exchanges mainly introduces the concept of the Belt and Road, the principle of joint construction, and its influence and significance, and analyzes the mutual promotion relationship between the construction of international macro-circulation pattern and diversified trade under the framework of the B & R.
- (4) Opportunities and Challenges of Free Trade Agreements (FTAs) mainly introduces the definition, types and basic principles of FTAs, the role of FTAs in lowering trade barriers, expanding market access, and promoting smooth flow of trade, the opportunities they bring to international business cooperation, and the challenges and response programs currently faced by FTAs.
- (5) Expand Openness, Deepen Reforms, and Promote High-Quality Trade Development starts from the introduction of China (Shanghai) Pilot Free Trade Zone, mainly discusses international trade cooperation, and shares China International Import Expo and other practical cases as well as future prospects.
- (6) Processing Trade and China's Industrial Development Parks mainly includes an overview of China's processing trade, processing trade and bonded system, and special tariff zones.
- (7) China's Pilot Free Trade Zones and the Practice of Institutional Openness and Innovation mainly includes the development history of China's PFTZs construction, and shares the experience and achievements of institutional innovation in China's PFTZs.
- (8) Innovation and Change of China's Foreign Investment Law mainly includes the introduction background and legislative history of the investment law, interpretation of the relevant content and key provisions, the highlights and innovations, and the significance and impact.
- (9) Exploration and Practice in the Construction of Shanghai International Trade Center mainly introduces the planning of upgrading the capacity of Shanghai International Trade Center during the period of 14th Five-Year Plan, and the strategic objectives and initiatives of Shanghai's construction of the International Trade Center.
- (10) Shanghai's Practice and Experience in Improving Business Environment mainly introduces Shanghai's system, practice, successful experience and existing problems in improving business environment, and shares relevant cases.
- (11) Trade Dispute Settlement Mechanism mainly includes the interpretation of key provisions of international investment law, analyzes cases of disputes arising from foreign investment and trade, and proposes responses and solutions.

2. Visit and Investigation

- (1) It is proposed to arrange the fellow participants to visit the Shanghai E-port and the Shanghai Single Window Digital Application Scenarios Demonstration Exhibition Hall, to understand how Shanghai E-port comprehensively deepens the service functions of the Single Window for new digital trade scenarios (incl. one-stop business processing, digital supervision, digital finance, digital logistics, etc.), and to participate in discussions and exchange talks with the responsible persons of the investigation destination.
- (2) It is proposed to arrange the fellow participants to visit Yangshan Special Comprehensive Free Trade Zone and Lingang New Area of China (Shanghai) Pilot Free Trade Zone, to investigate the construction and development of Shanghai Free Trade Zone, and to have exchanges and talks with the leaders of the Free Trade Zone.
- (3) It is proposed to arrange the fellow participants to visit the Cross-Border E-commerce Demonstration Park in Waigaoqiao Free Trade Zone, Shanghai to inspect the cross-border e-commerce comprehensive service platform, understand the process for the incubation of cross-border e-commerce industry, and have exchanges and talks with the Park staff.
- (4) It is proposed to arrange the fellow participants to Qingdao City, Shandong Province, to study how the Belt and Road promotes the circulation of international trade and commerce, so as to establish a more comprehensive and in-depth understanding of China's development, and to better comprehend what they have learned in the classroom.

3. Cultural Experience

It is proposed to arrange the fellow participants to appreciate profound traditional Chinese cultures such as traditional Chinese tea art performance or Han Chinese Clothing performance.

	<p>4. Introduction of Main Lecturers</p> <p>(1) Zhang Juan: Senior Economist, Deputy Director of Shanghai Research Center for Business Development, concurrently Director of International Trade Research Department, and Postdoctoral Fellow at Shanghai WTO Affairs Consultation Center;</p> <p>(2) Chen Jianxun: Director of Innovation Economy Research Division and Associate Research Fellow at Shanghai Academy of Social Sciences;</p> <p>(3) Peng Yu: Research Fellow (Ph.D. in Economics) at the Institute of World Economy, Shanghai Academy of Social Sciences;</p> <p>(4) Yao Weiqun: Ph.D. in World Economics from Fudan University, Distinguished Professor of Applied Economics at Shanghai University of International Business and Economics;</p> <p>(5) Ren Chao: Director of the Economic Law Teaching and Research Section, School of Economic Law, East China University of Political Science and Law;</p> <p>(6) Chen Xiaojing: Director of the American Studies Center and Professor at the School of Finance and Management, Shanghai University of International Business and Economics.</p> <p>To facilitate the exchange with Chinese experts, please prepare the exchange materials related to the training topics in your country, such as: (a) the development status and existing problems in the field of the Belt and Road promoting international business and trade circulation; (b) the cooperation basis with China, etc.</p>
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