

Seminar on Innovation and Development of Small and Medium-Sized Enterprises for Belt and Road Countries

Program name	Seminar on Innovation and Development of Small and Medium-Sized Enterprises for Belt and Road Countries		
Organized by	China Center for Promotion of SME Development		
Time	2025-10-29 -- 2025-11-11	Language used	English
Countries invited	Countries related to the Belt and Road Initiative		
Planned number of participants	30		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; Under 50 for officials at director general's level.	
	Health condition	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without metal diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language competence	Capable of listening, speaking, reading and writing in English during the training	
	others	Family members or friends shall not follow	
Venue	Beijing City	Weather conditions	8°C~23°C
Cities to be visited	Zhengzhou City He Nan province	Weather conditions	Zhengzhou City He Nan province:9°C~19°C
Remarks	1. Please prepare the discussion materials related to the theme of the program; 2. Please wear formal or traditional ethnic clothing or working uniform to formal activities; 3. Please carry a small amount of common medications; 4. The Chinese side will not provide computers, please bring your own if necessary; 5. It is generally prohibited to alter international flight tickets personally. If necessary, please consult the Economic and Commercial Office of the Chinese embassy in your country to handle the process of flight ticket change; 6. If unexpected circumstances prevent your timely departure, or if your connecting flight is delayed, please contact the Economic and Commercial Office or the contact person of the organizer in a timely manner and inform them of the latest flight information for pick - up arrangements; 7. When transferring flights, please confirm whether you need to recheck your luggage; 8. After collecting your luggage upon landing, please wait patiently at the international arrival exit or domestic arrival exit. Our staff will pick you up with a sign bearing the name of the organizer. If the wait exceeds 15 minutes, you can contact with the contact person of the organizer by phone; 9. It is recommended to download and register WECHAT in advance.		
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About the Organizer	<p>China Center for Promoting SME Development (hereinafter referred to as “Center”), established in 1986, is a public institution directly under the Ministry of Industry and Information Technology. As a comprehensive small and medium-sized enterprise service organization at the national level, the leader of the construction of the national small and medium-sized enterprise service system, and the core and hub of the construction of public service platform, the main tasks of the Center are as follows: To investigate and study the development of small and medium-sized enterprises at home and abroad, and make suggestions to functional government departments; To organize and implement bilateral and multilateral inter-governmental cooperation projects related to the development of small and medium-sized enterprises; To organize and implement activities related to international organizations and regional organizations and Chinese small and medium-sized enterprises; To organize and carry out international business exchanges, development, consultation and information of human resource and other services according to the development status of China's small and medium-sized enterprises; To Edit and publish China Small and Medium-sized Enterprises magazine and Yearbook of China Small and Medium-sized Enterprises Development ; To be responsible for the daily management of China International Cooperation Association of SMEs; To be responsible for the secretariat of APEC SME Service Alliance.</p> <p>Since 2004, the Center has organized foreign aid training programs. By the end of 2023, a total of 129 foreign aid training programs have been successfully implemented, inviting a total of 3402 officials from about 120 countries and regions in Asia, Africa, Europe, Latin America, the Caribbean and the South Pacific to study in China. It has also carried out training programs for international organizations such as the Shanghai Cooperation Organization, ASEAN and the League of Arab States. Among them, the Center has also held two high-end training sessions for ministerial-level officials, which successfully paved the way for building a high-end exchange platform between China and foreign countries and cultivated a large number of people who are friendly to China. Taking advantage of its own resource advantages and local economic characteristics, the Center actively explores on the basis of good reception, cooperates with the implementation of the project and organizes a series of local activities in combination of the cooperation needs of officials coming to China. Through the establishment of the international cooperation platform, the visiting officials in China not only have a deeper understanding of China's local economic development, but also publicize the investment environment and policies of their own countries. The mutual understanding between the two sides has been enhanced and a series of economic and trade cooperation has been promoted. In addition to training and exchanges, the Center arranges relevant activities to learn about China's culture and society, which is conducive to deepening exchanges among developing countries in diplomatic, economic and trade and other fields.</p>	
Training content	<p>I. The core courses of the seminar will cover multiple fields such as macroeconomic analysis and SME development, including five modules: general courses, specialized courses, case studies, field visits and cultural experiences. The main purpose is to provide participants with relevant policies and practices for SME development, as well as a macro knowledge framework on domestic and global economic landscapes and SME growth; Starting from the actual situation of SMEs and innovation, the seminar will provide specific knowledge on various aspects such as SME development and international SME cooperation to enrich the</p>	

framework; The visits mainly provide a platform for business matchmaking, cooperation talks, and project implementation. The seminar will provide participants with a comprehensive, detailed, and practical understanding of China's SME innovation and development, further promoting SME cooperation between China and BRI partners and facilitating their SME innovation and development.

Curriculum arrangements:

(1) General courses

1. Overview of China's national conditions
2. Overview of China's economy
3. Xi Jinping Thought
4. The impact of reform and opening up on China's economy

(2) Specialized courses

1. Development status of China's SMEs
2. Development of Specialized, Refined, Differential and Innovative small and medium-sized enterprises □ SRDI SMEs □
3. Policies and measures to promote SME innovation and development in China
4. Development status of SME industrial clusters
5. High-tech zones' role in facilitating SME development
6. China's National Equities Exchange and Quotations (NEEQ) market and innovation-oriented SMEs
7. Transition from SRDI SMEs to "Little Giants"
8. Current situation of cooperation between the Belt and Road countries and China
9. Policies and measures to promote SME development in Henan province Zhengzhou city.

(3) Cultural experience

This seminar plans to arrange for participants to visit famous natural and cultural landscapes, including the Juyong Pass of the Great Wall and the Temple of Heaven. The seminar will also visit the Guangdong Provincial Museum and Guangzhou Yuexiu Park to experience traditional Chinese culture, enabling participants to fully understand China's cultural background and customs, and experience the profound cultural heritage and charm of China.

(4) Case studies

Participants will visit Changping Future Science City to study the current status of high-tech zones and their policies to boost innovative SMEs.

II. Field visits (the city to visit may be adjusted according to the actual situation)

Participants will go to Huairou Science City to learn about local governments' advanced practices in facilitating high-tech SMEs; to Inspur Group Co., Ltd. to investigate cloud computing, big data, industrial internet; to China International Cooperation Association of SMEs to analyze China's SME international cooperation landscape; to Guangdong Province to study corporate development measures; to Guangzhou Development New Energy Co., Ltd. and Guangzhou Sincere New Energy Technology Co., Ltd. to learn about the development of new energy enterprises; to Guangzhou Panyu Technology Development Zone to investigate the development of green-oriented enterprises; and to Alibaba Group to investigate cross-border e-commerce.

III. Brief introduction to speakers

In order to help establish connections between China and Belt and Road countries, build a platform to promote exchanges and cooperation between SMEs in both sides, and facilitate sound political and economic and trade relations between Belt and Road countries and China, we plan to invite Sun Jiwen, former ambassador of the Ministry of Foreign Affairs; Bian Yang, professor at the University of International Business and Economics; Jin Tieying, division director of Policy Research Department of the Center; Peng Jian, associate professor at the Communication University of China; Jin Jiwen, deputy general manager of Strategic Alliances Department of Kingdee Software China; experts from Department of Industry and Information Technology of Guangdong Province, Guangzhou Center for Promotion of SME Development, and relevant enterprise leaders to deliver lectures. All the speakers, with rich experience in the management of SMEs, can closely focus on the teaching theme and give targeted lectures based on the needs of participants.

IV. Other

