

Seminar on Digital Trade Statistics

Innovation and Practice for Officials from Developing Countries

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| Name | Seminar on Digital Trade Statistics Innovation and Practice for Officials from Developing Countries | | |
| Organizer | Academy for International Business Officials (AIBO), Ministry of Commerce, P. R. China | | |
| Time | October 12 to October 25, 2025 (14 days) | Language | English |
| Invited Participants | Academy for International Business Officials (AIBO), Ministry of Commerce, P. R. China; Zhejiang International Studies University (ZISU) | | |
| Number of Participants | 25 persons in total | | |
| Requirements for the Participants | Age | Under 50 for officials at the Director-General level; under 45 for officials at the Director level | |
| | Health | Participants should be in good health, and provide a health certificate or medical examination form issued by a local public hospital. Participants should be free of diseases prohibited by Chinese laws and regulations to enter the country, free of other serious chronic diseases such as severe hypertension, cardiovascular and cerebrovascular diseases, and diabetes, mental diseases or infectious diseases that may pose a significant public health risk, not in the period of recovering from major surgery or acute illness, not severely physically disabled nor pregnant. | |
| | Language | Participants should be capable of listening, speaking, reading and writing in English that can meet the requirements of the class. | |
| | Others | Family members or friends shall not follow | |
| Host City | Beijing | Local Temperature | Average temperature: 9°C - 19°C |
| Cities to Visit | Hangzhou | Local Temperature | Average temperature: 15°C - 23°C |
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| Contact of the | Contact Person(s) | Mr.Wang Diankai | |

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| About the Organizer | <p>The Academy for International Business Officials (AIBO) is an educational and training institution directly under the Ministry of Commerce of the People's Republic of China. Established in 1980, AIBO is located in Changping District, Beijing, about 30 kilometers from Beijing Capital International Airport. It boasts comprehensive infrastructure to provide services such as accommodation, catering, training and meetings for trainees.</p> <p>One of the main responsibilities of AIBO is to implement human resources development and cooperation projects, especially training courses for officials. The Academy serves as the main base for China's foreign aid training, offering both off-line and on-line training in China and overseas.</p> <p>Backed by the Ministry of Commerce and in close cooperation with China's top think tanks, research institutes and universities, AIBO brings together a large number of China's top experts and scholars to provide intellectual support for foreign aid training. It has developed a number of high-quality foreign aid training projects in the fields of trade and investment, international economic cooperation, governance and public management, which have proved to be fruitful.</p> <p>Since 1998, AIBO has successfully held over 2,000 training sessions for officials from developing countries (including 131 ministerial seminars), benefiting nearly 70,000 trainees from other developing countries around the world.</p> <p>AIBO will adhere to the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, and take the important concepts, including a community with a shared future for mankind, pursuing the greater good and shared interests, and sincerity, real results, amity, good faith, mutual benefit and inclusiveness, as strategic guidance and fundamental principles to be followed. It will facilitate the joint efforts in implementing major initiatives such as the Belt and Road Initiative (BRI) and the Global Development Initiative (GDI), and continue to help developing countries accelerate their development by sharing China's experience and programs.</p> <p>Zhejiang International Studies University (ZISU) is a public undergraduate university under the jurisdiction of Zhejiang Province. Founded in 1955, ZISU is located in Xiaoheshan Higher Education Park, Xihu District, Hangzhou City. Adjacent to Xixi Wetland, it is approximately 45 kilometers away from Hangzhou Xiaoshan International Airport. The campus boasts a beautiful environment, a rich cultural atmosphere, complete facilities, and modern teaching and living service conditions.</p> <p>The main responsibilities of ZISU cover talent cultivation, scientific research, and social services. It plays a crucial role in foreign aid training and international education exchanges, and is committed to international human resources development cooperation. In 2022, the university was selected as one of the "Universities of the High-level International Talent</p> | |

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| | <p>Cultivation Innovation Practice Project" by the Sino-foreign Humanities Exchange Center of the Ministry of Education, and was approved to establish the "High-level International Talent Cultivation Innovation Practice Base".</p> <p>Relying on the disciplinary advantages of multi-language and multi-disciplinary integration and its profound regional research foundation, ZISU maintains close cooperation with government departments, domestic and foreign universities, and scientific research institutions. The university has 16 foreign language majors covering 14 languages, and has established a teaching system featuring multi-language and multi-disciplinary integration. With a strong faculty, there are more than 800 teaching and administrative staff. Among full-time teachers, nearly 40% hold associate senior titles or above, and over 60% have obtained doctoral degrees. Additionally, the university has appointed more than 40 senior professors and distinguished professors. ZISU has established 8 provincial and ministerial-level scientific research platforms (think tanks), 6 university scientific research institutions, 7 international scientific research cooperation platforms, and 2 research institutes jointly established with the Ministry of Education, providing solid academic and practical support for foreign aid training.</p> <p>Since its establishment, through institutions such as the Zhejiang Teachers and Educational Administrators Training Center, ZISU has carried out a total of more than 300,000 person-times of training. Through the Zhejiang International Humanities Exchange Base, it has signed educational exchange agreements with more than 150 universities in over 50 countries and regions, and regularly offers more than 160 educational exchange programs, cultivating numerous outstanding talents for other countries and regions around the world.</p> <p>Guided by the concept of a community with a shared future for mankind, ZISU will closely align with China's diplomatic strategies and Zhejiang Province's strategy of strengthening opening up. By giving full play to its own distinctive advantages, ZISU will continuously provide high-quality foreign aid training, facilitate exchanges and mutual learning in the fields of economy, culture, and education among various countries, and contribute to promoting the construction of a new type of international relations and international cooperation and exchanges.</p> |
| About the Project | <p>Background: With the acceleration of the global digitalization process, digital trade has emerged as a crucial growth driver in international trade, profoundly transforming the global economic landscape. Developing countries demonstrate immense potential in the field of digital trade. Against this backdrop, enhancing the innovation capabilities and practical levels of digital trade statistics in developing countries can contribute to the healthy and sustainable development of their digital trade, enable them to integrate into the global digital economy system, and achieve common development.</p> <p>Purpose: To share China's and international advanced policy experiences and practical cases of digital trade statistics innovation, deepen the understanding of developing - country participants regarding advanced digital trade statistics concepts, cutting - edge digital trade statistics methods, and technologies. To establish an international communication and cooperation platform, promote the sharing of experiences and collaboration in the field of digital trade statistics with developing countries, facilitate the coordination and unification of global digital trade statistics standards, and strengthen the voice of developing countries in global digital trade governance.</p> |

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| | <p>Content:</p> <p>1. Main Training Courses and Content Introduction</p> <p>(1) Public Course Introduction:</p> <ul style="list-style-type: none"> - Fundamental theories of digital trade - Statistical measurement of digital trade - Overview of digital trade rules <p>(2) Professional Course Introduction:</p> <ul style="list-style-type: none"> - Global digital trade regulation and governance models - Reform and development of emerging digital trade governance rules in China - Traditional statistical indicators - Big data technology empowering data collection for digital trade statistics <p>(3) On-site Teaching and Visits:</p> <ul style="list-style-type: none"> - Visits to Alibaba Group and Geely Group. - Visits to Wensli Silk Group. Experience traditional Chinese culture at Wensli Silk Museum. - Experience Chinese tea culture at Longwu Tea Plantation. - Experience intangible cultural heritage at Zhejiang International Studies University. <p>(4) Field Trips:</p> <p>Visits to digital trade enterprises in Hangzhou and other cities.</p> <p>2. Materials Participants Need to Prepare</p> <p>To facilitate discussions with Chinese officials, experts, and entrepreneurs, please prepare relevant materials related to the training theme, such as:</p> <p>(1) Overview of macroeconomic development and openness; current status of digitalization development.</p> <p>(2) Cooperation with China in the field of digital trade.</p> <p>(3) Domestic digital trade development status and adjustments.</p> <p>Methods: Invite officials, experts and scholars in relevant fields to give special lectures on different themes; organize discussions and exchanges between trainees and experts and among trainees; organize trainees to pay field-visit to relevant organizations and enterprises in Hangzhou and other cities.</p> <p>(The above is the preliminary schedule, which may be adjusted according to the actual situation, and the final version will be provided upon arrival in China.)</p> |
| Notes | <p>1. Please prepare your passport, Chinese visa and third-party transit country visa (if necessary) before coming to China.</p> <p>2. If you cannot depart on time due to special circumstances, or if there is a flight delay during the transfer, please contact the Chinese embassy or the organizer in time and inform the staff of the new flight No. and time of arrival in Beijing so that the staff can arrange pick-up for you.</p> <p>3. In principle, it is not allowed to change the air tickets to China. If you really need to do so, please contact the Chinese embassy and follow the procedures to change your ticket. If you change the air ticket without consent, the organizer will report it to the Chinese embassy and the costs and responsibilities therefore incurred shall be borne by yourself.</p> <p>4. After claiming your luggage, please wait patiently at the international arrival exit (or domestic arrival exit) and the staff will pick you up with a pick-up board with your name on</p> |

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| | <p>it. If you wait more than 15 minutes, please call the organizer immediately.</p> <p>5. In case of lost luggage to be registered with the airline, please first communicate with the organizer to confirm the luggage delivery location and then fill in the registration form.</p> <p>6. Dress code: Please pay attention to the weather conditions of the host city during the seminar and bring appropriate clothes. For important occasions, please dress formally (national costumes are acceptable).</p> |
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