

## Seminar on Airport Economic Zone Development in Free Trade Port for the English-Speaking "Belt and Road" Countries

Program name	Seminar on Airport Economic Zone Development in Free Trade Port for the English-Speaking "Belt and Road" Countries		
Organized by	International Cooperation and Exchange Center of Department of Commerce of Hainan Province		
Time	2025-11-04 -- 2025-11-17	Language used	English
Countries invited	Participants include government officials, scholars, and enterprise managers from Belt and Road countries working in the field of airport economic zone development.		
Planned number of participants	30		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; under 50 for officials at director general's level.	
	Health condition	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without metal diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language competence	Proficiency in listening, speaking, reading and writing in English	
	others	Participants who come to China for training are not allowed to bring spouses or relatives.	
Venue	Haikou city, Hainan province	Weather conditions	20°C□28°C
Cities to be visited	Qionghai City, Hainan Province Sanya City, Hainan Province Shanghai Municipality Suzhou City, Jiangsu Province	Weather conditions	Qionghai City, Hainan Province:20°C□28°C Sanya City, Hainan Province:23°C□28°C Shanghai Municipality:16°C□24°C Suzhou City, Jiangsu Province:16°C□24°C
Remarks	1. Please prepare seminar materials related to the project theme in advance. 2. Please attend formal events in formal attire, national costume, or work uniform. 3. Please bring a small amount of common medicines with you. 4. The organizer does not provide computers; please bring your own if needed. 5. In principle, it is not allowed to change your international flight ticket on your own. If necessary, please contact the Economic and Commercial Office of the Chinese Embassy in your country to follow the procedure for ticket changes. 6. If you are unable to depart on time due to special circumstances or experience flight delays during transit, please promptly contact the Economic and Commercial Office or the organizer's contact person to inform them of your latest flight status so that pick-up arrangements can be made. 7. During transit, please confirm whether you need to re-check your luggage. 8. After retrieving your luggage upon landing, please wait patiently at the international or domestic arrival exit. Staff members will be holding a pick-up board with the name of the organizing institution and the participant's name. If the waiting time exceeds 15 minutes, please contact the organizer's contact person. 9. It is recommended to download the WECHAT app in advance.		

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About the Organizer	<p>The International Cooperation and Exchange Center is an institution directly under the administration the Department of Commerce of Hainan Province. In January 2014, the training center gained the approval of the Ministry of Commerce and became a "MOC Training Base for International Business Officials." In recent years, commissioned by the Ministry of Commerce, the center has organized over one hundred of China-aid seminars and training courses for thousands of English-, Spanish-, French-, Portuguese-, Russian-, Arabic-, Cambodian-, Laos-, Vietnamese- and other language-speaking participants who came from nearly 100 countries and regions.</p> <p>In 2015, the center organized one of the first batch of MOC's "Going Global" overseas training projects -"Training Course on Tropical Crop Planting Technology for Trinidad and Tobago." In 2017, the programs undertaken by this center - "Seminar on China Economic Development Experience for Ministers of Madagascar" and "Seminar on Aviation Security Risk Management for the 'Belt and Road Initiative' Countries" saw satisfying result, winning the laud of the Ministry of Commerce, the China International Development Cooperation Agency, the Academy for International Business Officials, MOFCOM, the Department of Commerce of Hainan Province, the Foreign Embassies of the recipient countries in China and all the participants!</p> <p>The center has accumulated rich experience in organizing seminars themed tourism, economic, hotel management, aviation, culture, island economy, project management, PPP project management, infrastructure planning and management, and public management; and established a mature operating mechanism.</p> <p>In recent years, the Center has successfully organized a series of seminars in the field of free trade port development, including the Seminar on the Development of Airport Economic Zones in Free Trade Ports, the Seminar on Airport Economic Zone Development under Free Trade Ports for English-speaking Belt and Road Countries, and the Seminar for Spanish-speaking Belt and Road Countries. These seminars were closely aligned with the practical concerns and policy priorities of partner countries regarding airport-driven economic development, and have received wide recognition from participants and foreign governments alike.</p> <p>The seminars featured comprehensive content, systematically presenting the planning concepts, policy frameworks, functional positioning, and development pathways of airport economic zones within the context of free trade ports. Supplemented by expert discussions and thematic sessions, they helped participants gain an in-depth understanding of the institutional strengths and practical achievements of the Hainan Free Trade Port in developing airport economic zones. The seminars effectively broadened participants' strategic perspectives, deepened their understanding of China's experience in this field, and laid a solid foundation for strengthening mutual trust and cooperation between China and Belt and Road countries in areas such as the airport economy, regional collaboration, and policy coordination.</p>	
Training content	<p>I. Main Training Content</p> <p>1. Program Overview: This seminar focuses on the theme of "Airport Economic Zone Development under Free Trade Ports," aiming to explore global best practices in free trade port</p>	

development and their relevance to the planning and growth of airport economic zones. The course covers the development models and successful experiences of three leading global free trade ports—Dubai, Singapore, and Hong Kong—and provides a systematic introduction to the policy framework and recent achievements of the Hainan Free Trade Port. Key topics include an in-depth explanation of the “Three Pillars and Two New Areas” core functions of airport economic zones—comprising air logistics, aviation services, support services, new consumption, and new business exhibitions—as well as a comprehensive interpretation of bonded zone policies and government fiscal support mechanisms. The seminar will also analyze critical areas such as zone planning, industrial layout, investment promotion strategies, and talent development systems.

## 2. Core Courses:

- (1) Concepts, Classifications, and Industrial Support Systems of Airport Economic Zones
- (2) Spatial Planning Models of Airport Economic Zones and Their Impact on Regional Development
- (3) Development of Airport Economic Zones under the Free Trade Port Framework
- (4) Air Logistics and the Growth of Airport Economic Zones under Free Trade Ports: Case Studies
- (5) Development and Management of Airport Complexes in Airport Economic Zones under Free Trade Ports
- (6) Logistics Industry Systems and Their Applications in Airport Economic Zones under Free Trade Ports
- (7) Development of China’s General Aviation Industry and the Future of Low-Altitude Economy in Hainan
- (8) Cross-border E-commerce in China (Hainan Free Trade Port): Bonded Models, Direct Purchase Models, and Related Policies and Regulations
- (9) Policy Support from the Hainan Free Trade Port for Airport Economic Zones
- (10) Development of Air Transport and Air Logistics: Trends and Case Studies

## II. Visits (Cities for field visits may be adjusted according to actual circumstances)

The program will organize field visits to Qionghai and Sanya in Hainan Province, Suzhou in Jiangsu Province, and Shanghai, where participants will visit relevant government agencies, economic zones, and key enterprises related to the seminar’s theme, and engage in in-depth discussions with experts. Through on-site learning of planning concepts, development models, and policy practices for airport economic zones, the program aims to enhance participants’ practical capabilities in regional development, investment promotion, industrial clustering, and collaborative innovation. It also seeks to strengthen their comprehensive management skills in advancing the sustainable development of airport economic zones, improving industrial competitiveness, and optimizing industrial chain layouts.

## III. Lecturers' Information

1. Pan Yunguan, former Deputy Secretary of the Party Working Committee and Deputy Director of the Administrative Committee of the China-Singapore Suzhou Industrial Park. A leading expert in industrial park planning and management, with deep involvement in drafting the initial development proposal for the Suzhou Industrial Park. Experienced in industrial clustering, investment promotion, and park operations.
2. Xu Nengrui, Professor at Hainan University, with a long-term focus on theoretical research and practical exploration of airport economic zones. Specialized in park planning and design, policy innovation in economic zones, and cross-regional cooperation. Led multiple research projects supporting the development of regional economic zones.
3. Chen Shaoqiang, Director of Alibaba International Station (Hainan), and a senior expert in digital economy and cross-border e-commerce. Specialized in applying digital platforms to promote regional industrial upgrading, and in supporting local governments and enterprises in attracting foreign investment and expanding into global markets.
4. Wei Wenfeng, Associate Research Fellow at the China Institute for Reform and Development (CIRD) in Hainan. Focused on the planning and development of airport

	<p>economic zones, with practical experience in functional layout design, resource integration, and policy guidance. Committed to promoting regional economic efficiency and industrial clustering.</p> <p>5. Kang Xingtao, Associate Professor at Hainan Administrative College, specializing in the policy research and practical governance of Hainan’s Special Economic Zone and Free Trade Port. With a solid theoretical background and hands-on experience in institutional innovation and policy implementation, with a particular focus on the synergy between policy enforcement and local governance.</p>
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